

FAX# 703 528 7880 OCT29/12 13.27
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT29/12 13.27

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STRA-

ALL INVOICES ARE TO BE SENT TO:

OBAMA FOR AMERICA-SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		1000P-1100P	30		\$6,000.00	11/5	11/5	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897 PROGRAM : CASTLE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

52	A		800P-900P	30		\$9,250.00	10/30	10/30	1		TUE	1
PROGRAM : DANCING												
ORD COM1: WE CAN OFFER NOV5 ON LINE-25 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-32 FOR 1 SPOT/WK												

53	A		1200N-330P	30		\$2,750.00	11/3	11/3	1		SAT	1
PROGRAM : FBAL												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 52-53												

32	S		900P-1100P	30		\$6,000.00	11/4	11/4	0		SUN	0
PROGRAM : REVENGE												
STATION MAKEGOOD OFFERS:												
M1 OK'D BUY#25 MISSED: MON/1000P-1100P NOV5 30S \$6,000.00 (OCT29/12)												
BUY#32 SUN/900P-1100P NOV4 30S \$6,000.00												
OFFER: TUE/800P-900P OCT30 30S \$9,250.00 PLS ADVISE.												
& SAT/1200N-330P NOV3 30S \$2,750.00												
CMT: WE CAN OFFER												

NOV/12 200520.00

CONTRACT TOTAL 200520.00

TOTAL SPOTS 111

MARKET TOTALS \$489,073

WFTV 41% WKMG 16% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE